

WEE GREEN CINEMA: HIRE INFORMATION PACK

Inspire and engage your audiences with the UK's first itinerant bike & solar-powered cinema - brought to you by Take One Action Film Festivals



The Wee Green Cinema at Edinburgh Princes Street Gardens & Belladrum Tartan Heart Festival

WHO ARE TAKE ONE ACTION?

Take One Action (TOA) run the UK's leading global change film festival, celebrating the people and the movies that are changing the world. Our year-round screenings and events connect individuals and groups through film, creativity and action for a better world – starting from Scotland.

Established in 2008, we are an Edinburgh-based, independent charity founded by film lovers, cultural activists and international campaigners who believe that shared cinematic experiences can catalyse lasting change. Since our creation, our inclusive, participatory activities have reached over 50,000 people, bringing together local communities, filmmakers, artists, campaigners, politicians, businesses, academics and artists to connect around stories of global concern and to explore their role in bringing about a fairer, more sustainable world.

WHAT IS THE WEE GREEN CINEMA?

The Wee Green Cinema is a UK first: a unique, high-tech mobile cinema tent powered by renewable energy, which tours festivals, events and venues across Scotland.

With seating for up to 40 film fans and a built-in screen measuring 7ft by 5ft, this may seem like a normal cinema venue but the big difference is that it is **completely sustainable**, powered by external solar panels and four bikes inside the tent. With guidance from the Wee Green Cinema team, audiences are encouraged to cycle along with the film to keep the power going, creating an active environment to explore energy, power and cinema in an engaging, creative and truly interactive way.

Since the Wee Green Cinema's first outing in 2014, we have reached over **11,000** audiences and toured to events across Scotland including **Belladrum Tartan Heart, Solas, Loch Fyne Food Fest, Edinburgh Mela, Southside Film Festival, Loopallu, Wickerman, Aberdeen MayFest** and the **Edinburgh Fringe**.

“Excellent chance to see interesting short cinema in a unique setting”

Audience Member, Princes Street Gardens



Inside our Wee Green Cinema tent

THE FILMS WE OFFER YOU:

With the hire of the Wee Green Cinema you have access to our extensive catalogue of critically-acclaimed animations, documentaries, comedies, dramas and shorts which reflect the best international cinema exploring themes of people-power, social justice and environmental sustainability. Popular titles available include [10 Billion: What's on your Plate?](#), [Bikes vs. Cars](#), [Everyday Rebellion](#), [This Changes Everything](#) and [You've Been Trumped](#).

While you are welcome to just select films from our [catalogue](#), bespoke programming may also be arranged and we can work with you to curate a reel of short films from our collections, tailored to your own social or environmental change themes. We have a large catalogue of short films to choose from and can curate reels that are suitable for wee ones, families and adult audiences as required.

[Click here to see our full Wee Green Cinema catalogue.](#)

The Wee Green Cinema is also available to hire without Take One Action programming – i.e. “Dry Hire.” You can screen films of your choosing, subject to appropriate licenses being in place and to the films’ content remaining in keeping with our values and principles. Please note that any additional charges for film licensing will need to be borne by the organiser.



Children enjoying powering our family friendly short films

“Wonderful - films were beautiful, inspiring and fab music. Kids loved the bikes!”
Audience Member, Princes Street Gardens

OUR TEAM:

For each event we will bring along a team of 6 to 7 members who will run all aspects of the Wee Green Cinema. We will erect the tent, set up all equipment and take down at the end, fully clearing the area.

Our team are bright and friendly and during screenings they will actively engage with and encourage passers by to come in and watch the films (and to get on the bikes to give us some power!). Our team are well prepared to discuss the films and the issues covered and will be more than happy to chat to audience members after screenings and point them in the direction of linked in campaigns and further information. This is an integral part of what we do and is one of the aspects that makes a visit to the Wee Green Cinema a unique, stand out experience.



Wee Green Cinema team out on site

“The Wee Green Cinema proves that with grit, dedication and creativity you can inspire people, bring people together, start dialogues and inspire change.”

Isla, Wee Green Cinema Team Member

PRICING:

All packages include as standard; delivery*, assembly, crew and venue facilitators for the duration of your event, projection/AV, cycle and solar power equipment including bikes, seating and lighting - and sweet treats for cyclists to keep them cycling!

- **STANDARD PACKAGE – READY-MADE PROGRAMME - £1500/DAY****
Includes either one 60 to 90-minute reels of award-winning international short films, plus one film licence for scheduled play from our catalogue or two short film reels.
- **DRY HIRE - £1250/DAY**
The event organiser sources their own film content (and guarantees that appropriate licenses are in place). A single feature film license typically costs between £125 and £200 depending on the title.
- **BESPOKE PROGRAMMING - £POA**
It may be possible to curate a reel of short films from our collections tailored to your own social or environmental change themes. **Please contact us to discuss your event.**
- **OPTIONAL SPEAKERS OR INTERACTIVE WORKSHOPS - £POA**
Guest speakers could be arranged for screenings and or/we can run workshops aimed at adults or children running along the themes of the screenings. Please contact us to discuss.

*Delivery to mainland Scotland and northern England only. For other regions, please enquire.

*Discounts may be available for multi-day bookings and to charities/organisations whose wider work is in strong sympathy with our own, please enquire.

SITE REQUIREMENTS:

The Wee Green Cinema is 6m by 12m and requires at least 2m additional clearance space on all sides. It needs to be pitched on grass/soil or other suitable ground for secure pegging – if your surface is concrete please discuss this with us, this may be possible but may incur additional charges. We require access to an electricity point as a back-up in the unlikely event of any problems with our bike or solar power.

The tent should be pitched in an area that offers the best access to clear sunlight for as long in the day as possible (to ensure maximum possible power to the solar panels). It is beneficial however if the front of the tent is shaded by trees or other in order to give the best possible experience for those inside (i.e. to avoid direct sunlight onto the screen as audiences come and go).

If the site in which the tent is erected does not offer overnight security we may, on request and where suitable, arrange for our own staff to stay overnight to act as security.

Set-up and take-down must take place the day before and the day following events in most cases, to allow adequate time.



Wee Green Cinema at Southside Film Festival

CONTACT:

To discuss any aspect of a hire please get in touch with Tamara Van Strijthem on tamara@takeoneaction.org.uk or by phone on 0131 553 6335.

APPENDIX: TECHNICAL SPECIFICATIONS

SUMMARY OF MINIMUM REQUIRMENTS:

- Minimum pitching space: 8m by 14 m
- Access to mains electricity for back-up
- Tent should ideally be pitched into grass/soil or other suitable ground for secure pegging (concrete/tarmac would incur additional costs)

EQUIPMENT PROVIDED:

- **Projector:**
 - Optoma HD230X Full HD 1080p
 - 2x HDMI VGA (v1.3) Component and S-Video,
 - 2300 Lumens
 - 16:9 Resolution
 - 4000:1 Contrast Ratio
 - 24 frames per second operation

Display Technology	DLP
Native Resolution	1080p 1920 x 1080
Brightness - BRIGHT mode ¹	2300 ANSI Lumens
Contrast	4000:1
ANSI Contrast	400:1
Noise Level	29
Weight	2.9
Video Compatibility	PAL, SECAM, NTSC, HD (1080p60/50/24, 1080i 720p)
Throw Ratio	1.50 - 1.8 (Projection Distance/Image Width)
Projection Screen Size	0.96 - 7.64 (16:9 Diagonal)
Projection Distance	1.5 - 12.5
Keystone Correction	Vertical
Dimensions (W x D x H)	324x234x97
Power Supply	Input: 110 - 220v Consumption: 220W Max Standby <1W
Standard Accessories	Lens Cover, AC Power Cord, Backlit IR Remote Control with Batteries, +12v Plug, M3 Screws, Quick Start Card, CD User Manual, Warranty Card
Lens Shift	N/A

¹Brightness and lamp lifetime will vary depending on selected projector mode, environmental conditions and usage. As is common with all lamp based projectors, brightness will decrease over the lamp lifetime.

²Typical lamp life achieved through testing. Will vary according to operational use and environmental conditions

- **Sound System:**

- Sony HTFS3.CEK 2.1 ch 400W Home Cinema System
- 2.1 channel surround sound system with 400 W of total power output
- SMaster digital amplifier
- Speakers (SSFS3) 100W/ch (per channel at 4 ohms) 102mm(w) x 163 mm(h) x 77 mm(d) (weight: 0.55 kg)
- SubWoofers 200 W (at 2 ohms)
Dimensions: 212 mm (w) x 374 mm (h) x 364 mm (d) 8.9 kg
- Power consumption On: 95 W Standby: 0.3 W

- **Screen:**

- Sapphire Rapid Fold Rear Projection Screen
- Aspect Ratio: 4:3
- Viewing size (L + H): 3048 x 2286 mm / 10 x 7.5 (ft)
- Diagonal Image Size: 150" (3800 mm)
- Borders (top, bottom and sides): 104mm
- Screen type: Silver fabric
- Packed in an aluminium case: 1400 x 350 x 320 (mm) (L x D x H)
- Weight: 30kg